

ANA-OHIO CANDIDATE VIDEO GUIDELINES

As a further way to introduce yourself to the members of ANA-Ohio, we would like for you to submit a 60-90 second video message that will be posted on ANA-Ohio's website and shared on ANA-Ohio's social media accounts. Please submit your video by Thursday, **July 9th, 2026**, to the association's Google Drive folder [here](#):

PLANNING AND PREPARATION

1. The video should be 60-90 seconds in length.
2. The format should be uploaded as an mp4 file within the Google Drive folder above.
3. Define your purpose and goals. Plan what you are going to say in advance. What are you trying to achieve with the video?
4. Make sure your content aligns with the position you are seeking.
5. Refer to any supporting materials that showcase your work

RECORDING AND PRODUCTION

1. Record in a space that provides good lighting and good acoustics.
2. Ensure that the light source is in front of the camera not behind the speaker.
3. Use a good microphone and speak clearly.
4. Keep it concise. Stay within the prescribed length of time for the nomination/video.

CONTENT AND DELIVERY

1. Start with a clear introduction: State your name, role, and desired position.
2. State your background and achievements that support your experiences and abilities to meet the requirements of the position you are seeking.
3. Use concrete examples, when possible, that demonstrate how your past experiences support your readiness to assume the position you are seeking.
4. Use evidence to support your claims.
5. Avoid jargon. Use language that is easily understood-----no slang.
6. Be enthusiastic and passionate. Let your excitement for the position and the organization shine through.

FINAL TOUCHES

1. Review your recording prior to submission. Check for errors and ensure the video content is well organized and clear.
2. Submit your video in the required format and on time.