



Ken Beattie, Executive Director  
British Columbia Craft Brewers Guild  
ken@bccraftbeer.com | 604-306-1500

October 7, 2025

Paul Finch  
President  
BC Government Employees' Union  
4911 Canada Way  
Burnaby BC V5G 3W3

*Sent via email: Paul.Finch@bcgeu.ca*  
*CC: Nadja.Komnenic@bcgeu.ca*

**Re: Proposal for Consideration**

Dear Paul Finch:

My name is Ken Beattie, and I am the Executive Director for the British Columbia Craft Brewers Guild. The Guild is proud to represent approximately 200 breweries in over 80 communities, supporting 6,000 local jobs for British Columbians. I'm writing to you today with a proposal for the BC General Employees' Union (BCGEU) to consider as province-wide strike action continues. I have also contacted and received support from my fellow alcohol beverage industry leaders representing the BC Restaurant and Foodservices Association, ABLEBC, and the Wine Growers of BC.

All our associations and their members strongly support the right of government employees to bargain collectively, and we truly appreciate the cost-of-living pressures that your members are under. Our members are struggling with increased costs and affordability pressures as well. As you may know, the strike action that is targeting the Liquor Distribution Branch (LDB) warehouse and its head office in Burnaby is having a disproportionate impact on the hospitality industry, especially craft breweries. Several breweries have reached out to me this week to share the devastating impact on their business, including the difficult decision to lay off employees. Given this, we are proposing that the BCGEU re-direct its strike activities away from the LDB warehouse and head office and instead focus on all BC Liquor Stores (BCLs). This measure would facilitate the delivery of BC craft beer and BC wine to the hospitality sector, thereby supporting locally owned businesses while enabling the continuation of strike action.

I would be pleased to connect with you in-person, or over the phone, to discuss this proposal, or other ways our organizations can work together during the strike action. You can reach me at 604-306-1500.

Sincerely,  
Ken Beattie, Executive Director  
British Columbia Craft Brewers Guild

