

# Connect Your Store with BC's Hospitality Industry

Join the BCRFA Private Liquor Directory  
as a Founding Retailer

Licensee-to-licensee sales are **creating new opportunities for BC restaurants**, bars and pubs to access specialty products, increase purchasing flexibility and build new relationships with private liquor retailers.

BCRFA, in partnership with ABLE BC, is **helping make those connections happen.**



ABLEBC

FOR A RESPONSIBLE LIQUOR INDUSTRY



# Become a Founding Retailer

For an exclusive ABLE member rate of **\$250**, participating private liquor stores will receive five months of visibility through BCRFA and be featured in the new Private Liquor Directory — connecting your business with more than 5,000 hospitality operators across BC.

**\$250**

Founding  
Retailer Rate

**5 Months**

of Industry Exposure

**+5000**

BC Hospitality  
Operators

## Your Founding Retailer Listing Includes:

Featured placement in the  
BCRFA Private Liquor Directory

Five months of exposure to BC  
hospitality operators

Founding Retailer recognition

Product category tagging to help  
operators find what they need

Newsletter promotion  
through BCRFA

Hospitality contact listing to  
make connecting easy

No BCRFA membership required.

# Be a Part of What's Next

With expanded licensee-to-licensee purchasing flexibility, hospitality operators have new opportunities to source from private liquor retailers.

Specialty & Hard-to-Find Products

Greater Purchasing Flexibility

New Beverage Program Opportunities

Reliable Retail Partners

Make sure your store is one they can find!

## Be One of Our Founding Retailers

**Get five months of targeted exposure for \$250**

Use this form to submit your private liquor store's details for inclusion in the Licensee-to-Licensee directory

[CLICK HERE](#)