

ASSOCIATE MEMBERSHIP

Best for businesses that want to be recognized as ABLE BC's industry partners and are ready to maximize their presence and impact with owners, managers, and buyers from BC's bars, pubs, and private liquor and cannabis stores.

\$1000 (+tax) /year

Billed annually on your membership anniversary.

BENEFITS:

- **Member Portal Access:** Exclusive industry resources and updates.
- **Member Directory Listing:** Complimentary business listing in ABLE BC's Member Directory and full access to the directory to facilitate networking with new clients.
- **Complimentary E-Blasts:** Two annual direct email marketing opportunities to over 8000 newsletter subscribers.
- **Discounted Advertising:** Receive a 15% discount on all print and digital advertising opportunities. Check out our [Media Kit](#) for more details.
- **Brand Exposure:** Your business logo featured on ABLE BC's website and promoted on ABLE BC social media channels.
- **Sponsorship Discounts:** Opportunity to sponsor ABLE BC member events at reduced rates.
- **Networking Opportunities:** Two complimentary registrations to select ABLE BC events.



Contact **Jesse Sidhu**, Manager of Membership & Events, to sign up today!

jesse@ablebc.ca | 604-688-5560 ex 3

PREMIUM ASSOCIATE MEMBERSHIP

Best for businesses that want to be recognized as ABLE BC's industry partners and are ready to maximize their presence and impact with owners, managers, and buyers from BC's bars, pubs, and private liquor and cannabis stores.

\$2500 (+tax) /year

Billed annually on your membership anniversary.

BENEFITS:

- **Includes:** Member Portal Access, Member Directory Listing, Discounted Advertising, Brand Exposure, and Sponsorship Discounts. See [Associate Membership](#) for details.
- **Complimentary E-Blasts:** Three annual direct email marketing opportunities to over 8000 newsletter subscribers.
- **Networking Opportunities:** Four complimentary registrations to select ABLE BC events.
- **Custom Social Media Campaign:** Work with us to create a customized campaign to highlight your business throughout the year, complemented by your annual e-blasts.
- **Exclusive Industry Insights:** Receive advanced reports and updates on industry trends and policy changes, as available.
- **Co-Branded Event Opportunities:** Collaborate with ABLE BC to host one networking or educational event.
- **Custom Sponsorship Opportunities:** Work with us to create tailored sponsorship packages for key events and webinars. Additional costs may apply.
- **Access to ABLE BC Leadership:** Invitation to exclusive roundtable strategy discussions with ABLE BC's Board of Directors.
- **Recognition at Events:** Acknowledgement as a Premium Partner and speaking opportunities during ABLE BC's signature annual events.
*Additional costs may apply for participation in tradeshow components.
- **Premier Event Access:** VIP access and preferred seating at ABLE BC events.



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PREFERRED PARTNER ASSOCIATE MEMBERSHIP

Take your partnership to the next level with this fully customizable membership program. Receive the highest visibility and engagement with owners, managers, and buyers from BC's bars, pubs, and private liquor and cannabis stores. A **Preferred Partner Associate Membership** solidifies your business as indispensable to ABLE BC's members.

customized packages start at

\$5000 (+tax) /year

Billed annually on your membership anniversary.

BENEFITS:

- **Includes:** Member Portal Access, Member Directory Listing, Discounted Advertising, Brand Exposure, and Sponsorship Discounts. See [Associate Membership](#) for details.
- **Complimentary E-Blasts:** Five annual direct email marketing opportunities to over 8000 newsletter subscribers.
- **Networking Opportunities:** Four complimentary registrations to select ABLE BC events.
- **Custom Social Media Campaign:** Work with us to create a customized campaign to highlight your business throughout the year, complemented by your annual e-blasts.
- **Co-Branded Event Opportunities:** Collaborate with ABLE BC to host one networking or educational event.
- **Custom Sponsorship Opportunities:** Work with us to create tailored sponsorship packages for key events and webinars. Additional costs may be applicable.
- **Access to ABLE BC Leadership:** Invitation to exclusive roundtable strategy discussions with ABLE BC's Board of Directors.
- **Recognition at Events:** Acknowledgement as a Preferred Partner and opportunity to showcase your products or services with speaking opportunities. Subject to availability. *Additional costs may apply for participation in tradeshow components.
- **Premier Event Access:** VIP access and preferred seating at ABLE BC events.
- **Exclusive Newsletter Promotion:** Your business logo featured in every Liquor Industry Update Newsletter and Cannabis Industry Update Newsletter.
- **ABLE Expert Listing:** Join an elite group of trusted allied dedicated to supporting our members' success. Have your business listed as an ABLE Expert on ABLE BC's website and publish up to three annual Ask an Expert feature articles in the Liquor Industry Update Newsletter and Cannabis Industry Update Newsletter.
- **Dedicated Member Liaison:** Work directly with a personalized contact for ongoing support and collaboration to get the most out of your membership.
- **Additional Customized & Dedicated Promotion:** Let us tailor a package unique to your products, services, and business needs. Promote your brand as an exclusive ABLE BC partner and essential to our members' operations.

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