



Canadian Network  
of Agencies for Regulation  
Réseau canadien des organismes  
de réglementation



**October 24<sup>th</sup> – 26<sup>th</sup>, 2022**  
**Charlottetown, Prince Edward Island**

+

**Virtual Event Platform**

**Call for Conference Speakers**  
*15<sup>th</sup> Annual CNAR Conference*



## CNAR 2022 Hybrid Event

The year 2021 marked CNAR's largest annual Conference to date, attracting over **600** registrants from across the country. In 2022, CNAR will host its first **hybrid** event, where delegates will have the opportunity to attend sessions in person at the Delta Hotel in Charlottetown, Prince Edward Island, and virtually via an event platform. Selected Conference speakers **will be required to attend the day they speak at the in-person Conference** on either **October 25<sup>th</sup> or October 26<sup>th</sup> 2022** (all-day pre-Conference workshops will be held on October 24<sup>th</sup>). All candidates must complete the application that accompanies the Call for Speakers Guidelines; successful speakers will then form the content for the CNAR 2022 Hybrid Event.

CNAR 2022 is committed to presenting diverse topics and learning opportunities for both beginner and advanced regulators from all across Canada. CNAR seeks speakers who can share their experience in self-regulation - whether ground-breaking successes or crises that resulted in lessons learned. Proposals from both within and outside CNAR's Member and Partner community are welcome.

Sessions will be selected as "Plenary," "Concurrent," or "PechaKucha" sessions. Plenary sessions will take place in the main event hall and will be equipped to accommodate all event attendees. No other sessions will run at the same time as Plenary sessions; content presented during the Plenary should be relevant to all attendees - regardless of regulatory specialty or geographic location.

**Five** concurrent sessions will take place simultaneously during breakout sessions. As CNAR 2022 will be a hybrid event, all sessions will be recorded and available to delegates on replay for a finite period of time following the Conference.

The PechaKucha event will take place in the Plenary room as the last session of the Conference. Speakers must adhere to the specific format guidelines for delivering a PechaKucha presentation, which can be found on Pages 6 and 7 of this Guidelines document. Applicants can indicate their preferred session format on the submission application, but the final decision will be determined by CNAR, under advisement by the Conference Planning Committee (CPC).

We are looking for proposals to align with the following:

1. Governance
2. Truth and Reconciliation
3. Diversity and Inclusion
4. Hot Topics
5. Testing
6. Technology



7. Voice of Regulators\* (regulators only; looking for stories from large and small regulatory bodies; geography diversity is also considered)
8. Discipline
9. Human Resources
10. Investigations

### **Please note:**

- All chosen speakers are required to purchase a ticket to CNAR 2022 and attend the in-person event. A discount code valued at \$200 will be provided to each speaker. The code cannot be transferred or combined with any other promotion code (e.g., sponsor code).
- CNAR 2022 content may also be pre-recorded. You may be required to pre-record your session and finalize your presentation **one month prior to the Conference.**
- In order to provide as diverse selection of speakers as possible, CNAR will endeavor to feature each speaker only once on the program. CNAR also encourages typically under-represented provinces, territories, professions, and minorities to participate.
- CNAR strongly recommends vibrant, interactive, **panel discussions** and/or **debates**, which more actively engage the audience.
- Selection will be made based on the advisement of CNAR's Conference Planning Committee (CPC) and a ratings matrix; final decisions are made by CNAR.
- Decisions regarding selected proposals are final and **not subject to appeal.**
- Every complete submission will be reviewed by the Committee.
- Speakers are expected to follow best practices and guidelines provided by CNAR. The signing of a Speaker Release form will also be mandatory.
- Non-selected proposals may be asked to consider presenting in an appropriate pre-Conference event scheduled for October 24<sup>th</sup> or other CNAR events in 2022.

## **General Information**

### **Date and Venue**

CNAR's pre-conference Workshop Day will take place October 24<sup>th</sup>, 2022. The 2022 CNAR Hybrid Event will be held in-person at the Delta Hotel in Charlottetown, Prince Edward Island on October 25<sup>th</sup> and October 26<sup>th</sup>, 2022. Sessions will be made available to virtual registrants as well.



## Submission Process

Please complete the online speaker submission form, which can be found at <http://www.cnar-rcor.ca/events>, no later than 11:59 p.m. Pacific on **March 25<sup>th</sup>, 2022**. Submissions entered after the deadline will not be considered. Incomplete submissions will not be put forward to the Committee for consideration.

## Speaker Submissions

Submissions must be made via the online link. You are welcome to submit more than one session proposal, but please note you may only be selected for one speaking slot.

Please use a separate form for each proposal. Indicate your presentation priority if you are submitting more than one proposal. Note your submission titles and content you have submitted, as **only successful submissions will be referenced by title when contacted by CNAR staff regarding acceptance**. Please keep a copy of your submission on file (copied and pasted to a Word document) for your own personal reference.

Speakers and presenters will be informed of the Committee's decision on or before **May 11<sup>th</sup>, 2022**. The coordinator of each submission will be notified and will be responsible for informing their team regarding their application status. **Coordinators are responsible for all deliverables, meeting deadlines, and keeping the speaking panel updated throughout the process and during the Conference.**

## Speaker Registration

All speakers are required to register as delegates by **June 30<sup>th</sup>, 2022**, applying a speaker promotional code provided by CNAR staff. **Speakers who fail to register by this date may result in their session being removed from the Conference program**. Speakers receive a **\$200 discount** on the registration rate that applies at the time of registration (early bird or full, Member or non-Member). The speaker discount code is non-transferable. This discount does not apply to panel coordinators that are not speaking at the conference.

## Official Languages

CNAR may offer simultaneous interpretation for portions of the conference. Proposals to present in French are welcome; please note this in your submission.

## Selection Process

The 2022 Conference Planning Committees will review every valid and complete proposal. The decision will be made according to:

- **Completeness:** Submissions including “TBDs” with regard to content or Speakers will not be sent to the Committee for consideration. Ensure your session description is clear, concise, and has an easily comprehensible key message.



- **Originality:** Topics not widely discussed within the regulatory community at other conferences or presented by the same speaker at other conferences will be more highly rated.
- **Level of Interest to Target Audience:** Presentation suggestions should be compelling, current, and relevant to the Canadian regulatory community.
- **Topic:** Topic should be a compelling and applicable on a national level and/or across regulatory professions.
- **Vendors:** Vendors should be partnered with a regulator whenever possible.
- **Geography:** CNAR is looking for content representing regulators from across Canada.
- **Panel Presentations:** CNAR delegates want to hear from various organizations and appreciate different perspectives. Panel presentations and discussions are considered stronger by the Committee than single presenters.
- **Diversity:** CNAR is looking for geographic and professional diversity, as well as minority voices.
- **Member/Partner Status:** If all Committee ratings are equal on a similar topic or theme, speaker preference will be given to CNAR Members or Partners.

CNAR reserves the right to amalgamate similar submissions into a single session. Successful applications will be asked to confirm their acceptance and participation at the Conference. Should speakers be replaced or removed after the confirmation, CNAR reserves the right to reconsider the submission.

Candidates will receive the decision privately via the session coordinator; decision is final and without appeal. Committee discussions and review of submissions are confidential. Partner Committee members are recused from presenting or rating their own submissions or those of competitors. CNAR will finalize the 2022 program with Committee support, but reserves the right to modify and substitute sessions as it sees fit. Successful submissions will be referenced by title when the decision is emailed to applicants.

### **Presentation Submission**

If selected, speaker biographies and speaker photos must be submitted by **May 31, 2022**. Slide decks and presentations must be finalized by **September 25th, 2022**. Presentation PPTs will be posted to CNAR's virtual platform and will be available to all CNAR Members after the conference.



## ANNEX PechaKucha FAQs

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### ***What is a PechaKucha?***

PechaKucha is Japanese for “chit chat.” A PechaKucha or “20×20” presentation contains 20 images, with each slide shown for 20 seconds before automatically advancing. The entire presentation will last precisely six minutes, 40 seconds.

### ***What is the origin of PechaKucha?***

PechaKucha Night (PKN) was created in 2003 by two Tokyo architects to attract people to their experimental event space and allow young designers to meet, show their work, and exchange ideas. As of May 2016, PKNs have been held in over 900 cities worldwide.

### ***Why did we choose to implement the PechaKucha format?***

The PechaKucha presentation style keeps presentations concise and fast-paced and is an effective way to power multiple-speaker events. The atmosphere in a PechaKucha session is usually very personal and engaging. With no opportunity for the speaker to read bullet points off a slide, demand the presentation be paused, reversed or forwarded, presentations flow in a more dynamic, storytelling format. In addition, once the clock starts ticking, the audience is on your side! This creates a wonderful atmosphere for both new and experienced presenters.

### ***What should I expect in preparing a PechaKucha presentation?***

- You will first need to choose your topic or your “story.”



- You will then develop an outline. Many suggest first creating your outline on 3 x 5 inch cards, with one idea per card and no more than three sentences per idea.
- After tweaking and organising your content manually, you will create slides with no text other than slide titles.
- Finally, you will source powerful and relevant images\*\* to accompany your content.
- You will then need then to practice the entire presentation and ensure your “story” flows in time with the slides

### **Key Tips for an Impactful PechaKucha:**

- ***Tell a story.*** The best presentations are often good stories instead of just a list of bullet points. Take the audience on a journey that has an introduction, development, and conclusion.
- ***Use images\*\* only.*** Ban the bullets! Find powerful, impactful pictures, illustrations or metaphors of your key points. PechaKucha is successful because it creates a natural narrative to a visually strong presentation, engaging the audience on a more personal level.
- ***Decide on your message or theme.*** If the audience could remember just one thing from your presentation, what would you want that to be? Once you figure that out, your talking points and images will revolve around that theme.
- ***Less is more.*** PechaKucha presentations are always exactly six minutes and 40 seconds. Slides advance automatically, but presenters often try to cram too much information into that short window. Stay on point, stick to your overarching “story” and you won’t have rush through it.
- ***Full framed*** images (with no margins) work best visually.
- ***Practice, practice, and practice some more!*** Memorizing your key point for each slide is usually the best approach. Refer to the key point you composed for each slide in your outline and practice delivering the content until your presentation flows easily. Practice really makes the difference.

\*\* Ensure you do not infringe copyright and are legally able to include your selected images. For more information: <https://catherinecronin.wordpress.com/2011/03/28/creative-commons-resources/>

### **More information:**

<http://blog.indezine.com/2012/05/10-tips-to-create-and-present-pecha.html>

<https://en.wikipedia.org/wiki/PechaKucha>

<http://www.pechakucha.org/cities/bemidji/blogs/presenter-information-and-tips>

<https://catherinecronin.wordpress.com/2012/06/13/pecha-kucha/>

Sample PechaKucha Presentation: [https:// www.youtube.com/watch?v=cveD01nwgSc](https://www.youtube.com/watch?v=cveD01nwgSc)