

# **Interior Designers of Alberta**

# **2020 Student Research Competition**

Post-secondary students and new graduates have been hit hard by the COVID-19 crisis. Our summer plans have taken a different direction than we were expecting, and opportunities are scarce for work opportunities. Financial uncertainty makes planning for future school years (or a transition to the work world) difficult. The interior design industry as a whole is in transition, and we are learning about the immediate and long-reaching changes caused by this pandemic.

To help Alberta Interior Design students respond to these challenges, IDA is proud to launch our 2020 Student Research Competition. Students are invited to research and write an article of approximately 1000 words which explores an issue that will impact the design profession in the post-COVID world.

#### Benefits:

- develop insight into a significant world event which will impact design in the years to come
- build your skills in writing and research
- enhance your resume
- make connections with industry professionals
- see your work published in the IDA website, newsletter and/or on social media channels
- The top 5 submissions will receive a cash honorarium!

### Instructions:

- Your submission may relate to commercial or residential design.
- Sample topics are provided; or students may define their own topic. Ideas discussed may reflect short-term or long-term impacts on the industry.
- For tips on writing a research paper, refer to:
  - How to write a short essay
  - Six Rules for writing good articles
- All sources must be cited according to the standards of your institution (e.g. APA Guide, MLA Guide, etc.). Refer to your school's website for guidance.
- Potential references for your submission may include:
  - o Popular magazines/e-magazines (e.g. Interior Design, dezeen.com)
  - Industry Associations (e.g. ASID, IIDA)
  - o Scholarly journals (e.g. Journal of Interior Design)
  - o Mainstream news sources (e.g. New York Times, Globe and Mail)
  - Publications from industry members (e.g. Steelcase, Gensler, Cushman & Wakefield)

## Eligibility:

- Current/incoming 2<sup>nd</sup>, 3<sup>rd</sup> or 4<sup>th</sup> year students, or 2020 graduates.
- Applicants are not required to be current IDA student members.

#### Deadline:

Applications will be accepted until June 30, 2020.

### Selection:

Members of the IDA Council will review applications and select the winners.



# Interior Designers of Alberta 2020 Student Research Competition

# **Application form**

Name	
Email	
Telephone	
School	<ul> <li>Mount Royal University Bachelor of Interior Design</li> <li>Yorkville University Bachelor of Interior Design</li> <li>NAIT Interior Design Technology Diploma</li> <li>Lakeland College Interior Design Technology Diploma</li> <li>Lethbridge College Interior Design Technology Diploma</li> </ul>
Graduation date	
Торіс	Interior design in the post-COVID world, in relation to:
	<ul> <li>□ Infection control</li> <li>□ Designing public facilities for large groups</li> <li>□ Remote working and its impact on the workplace</li> <li>□ Sustainability</li> <li>□ Technology</li> <li>□ Other (please describe below)</li> </ul>
The question you are seeking to answer	

Send completed form, along with written submission (approximately 1000 words), to:

info@idalberta.ca

subject line: 2020 STUDENT RESEARCH COMPETITION

Application deadline: June 30, 2020